

Danwood opens its new offices in Liverpool

with an official visit from Councillor Warren Bradley, Leader of Liverpool City Council

Monday 15th March 2010 - Danwood, Europe's largest independent supplier of document management solutions and office printing equipment, on Thursday 1st March officially opened its new sales office in Liverpool's Il Palazzo, 7 Water Street.

The company was pleased to welcome the Leader of Liverpool City Council, Warren Bradley to its networking evening held at the beautifully refurbished Il Palazzo building where Mr Bradley officially welcomed Danwood to the city. Liverpool is critical to Danwood's growth plans in the North West and as the customer base becomes established in the area new sales and service jobs will follow.

Councillor Warren Bradley said:

"I am very pleased that Danwood have the confidence to invest in Liverpool and the confidence to make such a commitment to this excellent city. I wish the company every success in the future."

Commenting on the new premises, Mark McManus of Danwood said:

"We see this location as the key to our future business growth. With many of our competitors centralising their businesses in Manchester, Danwood has chosen to remain close to its customer base. Our growth will be based on achieving our two key objectives: firstly improving our customers' bottom line and secondly, helping them address the environmental challenges of their businesses head on. This can be best achieved by having the skill-set and resource based in Liverpool."

Despite current economic conditions, Danwood is bucking the trend across the office equipment industry with turnover up 125% on 2008 figures. Dan Cameron, managing director of Danwood's Northern Region expects future growth to be achieved through product independence and across all markets – private and public sector –because of Danwood's unique ability to provide its customers with the right solution, irrespective of brand.

For further information, please contact:

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